

18.09.2024

ROME, MAXXI

Carlo Scarpa Room, free entrance

POP
UP

STRUCTURES

FOR

CULTURE

supported by



Direzione Generale
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ASX
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SISTEMI
PER



TOR VERGATA
UNIVERSITÀ DEGLI STUDI DI ROMA

in collaboration with

University of
Kent



THE UNIVERSITY OF
SYDNEY

SYNOPSIS

The international conference *Strutture Pop-up per la cultura - Pop-up Structures for Culture* aims to explore the role of temporary structures for cultural purposes through contributions from scholars, designers, and experts.

The central theme is the analysis and documentation of temporary, flexible, and reusable structures, increasingly commissioned by cultural institutions to engage the widest possible audience with culture in all its forms. The last few decades have indeed seen a significant rise in the number of these structures, characterised by surprising forms and materials, designed to amaze, be photographed, shared on social media or published online, dismantled, and relocated to other places and contexts, both physical and digital.

The research seeks to position these structures within the broader history of construction and engineering. It also aims to provide a comprehensive, multidisciplinary understanding of the criteria for assessing the environmental, economic, and social impacts of these projects, where temporariness and potential relocations often play a crucial role. The goal is to encourage best practices in the cultural sector, fostering greater awareness of sustainability and strategies to promote it.

The event, curated by Gianluca Capurso and Lorenzo Grieco, is organised by the University of Rome Tor Vergata as part of the project *Strutture pop-up per la cultura. Analisi e documentazione per la sostenibilità del futuro* supported by *Architetture Sostenibili per i luoghi della cultura*, promoted by the Directorate-General for Contemporary Creativity of the Italian Ministry of Culture.

PROGRAM

18.09.2024 ROME, MAXXI

Carlo Scarpa Room, Via Guido Reni, 4a, 00196 Rome RM

9.30-10.30

Welcome and institutional greetings

Università degli Studi di Roma Tor Vergata
Direzione Generale Creatività Contemporanea,
Ministero della Cultura
Direzione Generale per la Promozione del Sistema Paese,
Ministero Affari Esteri e Cooperazione Internazionale
Fondazione MAXXI

10.30-11

Introduction to the Pop-up Structures for Culture project

Gianluca Capurso Università degli Studi di Roma Tor Vergata
Lorenzo Grieco Università degli Studi di Roma Tor Vergata

11-12

Engineering and Construction

Moderated by Gianluca Capurso
Adam Orlinski Bollinger+Grohmann
Paolo Stracchi University of Sydney
Luciano Cardelicchio University of New South Wales

12-13

Contemporary Architecture in Dialogue with History

Moderated by Manolo Guerci
Maria Grazia D'Amelio Università degli Studi di Roma Tor Vergata
Fabio Colonnese Università degli Studi di Roma La Sapienza
Daniele Calisi, Stefano Botta, Alessandro Cannata, Noemi Innocenzi
Università degli Studi di Roma Tre

13-14

Lunch break

14-15.20

Cultural programs

Moderated by Fabio Colonnese

Laura Felci MAXXI Museo nazionale delle arti del XXI secolo

Camille Coschieri Accademia di Francia a Roma - Villa Medici

Manolo Guerci University of Kent

Benedetta Castagna, Dlara Naqi University of Kent

15.20-16.40

Sustainability and promotion of Italian architecture

Moderated by Lorenzo Grieco

Tullia Iori, Ludovico Pratesi Università degli Studi di Roma Tor Vergata, Spazio Taverna

Maria Beatrice Andreucci Università degli Studi di Roma La Sapienza

Silvia Aloisio Università degli Studi di Roma Tor Vergata

Lidia Alessandra Zianna Università degli Studi di Roma Tor Vergata

16.40-17

Coffee break

Mixed Reality Experience

Created in collaboration with GSNET

17-18

Case studies

Moderated by Silvia Aloisio and Lidia Alessandra Zianna

Vanessa Mingozi University of Arkansas

Nasrin Mohiti Asli Studio Orizzontale

Simone Capra STARTT

INFO

Participation in the conference is free, subject to availability.

Contacts

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Research group

Silvia Aloisio; Luciano Cardellicchio; Benedetta Castagna; Fabio Colonnese; Maria Grazia D'Amelio; Raissa D'Uffizi, Gianluca Capurso (PI); Lorenzo Grieco; Manolo Guerchi; Tullia Iori; Dlara Naqi; Paolo Stracchi; Lidia Alessandra Zianna.

Research partners

Università degli Studi di Roma Tor Vergata (lead partner); University of Kent; University of Sydney

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Achim Menges Architect, AL_A, ALL(ZONE), Austin + Mergold, Bangkok Project Studio, Biennale d'architecture et de paysage d'Ile-de-France, Bollinger+Grohmann, Bureau SLA & Overtreders W., Diébédo Francis Kéré, Double O Studio, Edoardo Tresoldi, Estudio Carme Pinós, Foster+Partners, Glenn Murcutt, GSNet, Herzog & de Meuron, HWKN Architecture DPC, J. Mayer H. Architects, Jana Revedin, Jenny Sabin Studio, Kosmos Architects, MAIO, Manuel Bouzas, MAXXI Museo nazionale delle arti del XXI secolo, Naomi Milgrom Foundation, Nudes, OBRA Architects, OMA, orizzontale, Parabase, Rirkrit Tiravanija & Nikolaus Hirsch e Michel Müller, Serpentine Gallery, SoA (Society of Architecture), Soma, STARTT, Studio Ossidiana, Superposition, Tadao Ando, University of Arkansas, Villa Medici: Accademia di Francia a Roma, WALD.

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